



Cornwall United Soccer Club
PO Box 277
Cornwall, NY 12518

Dear Prospective Sponsor,

On January 26-27, 2019, Cornwall United Soccer Club will be hosting an indoor soccer tournament at the Hudson Valley Sportsdome in Milton, New York. We are looking to you, our local businesses, parents and friends for assistance in sponsoring this tournament. We will be printing a tournament program of approximately 50 pages in length to distribute at the tournament. We are anticipating about 130 teams participating at the tournament. This means over 1500 soccer players aged 7-19. Parents, siblings, grandparents, friends, and etc. will attend as well. This means your advertisement / sponsorship will be presented to an audience of up to 5000 people.

The purpose of this tournament is to raise funds for CUSC and the American Heart Association. At present, CUSC has no dedicated soccer fields or indoor space. Field rental is one of the largest costs we face, a portion of tournament proceeds with help offset the costs of field rental and provide professional trainers for our Travel Soccer Programs. This year, like the past two years, we have partnered with the American Heart Association (AHA) of the Hudson Valley. A percentage of the proceeds from the tournament will be donated to AHA. We are proud to be partnered with the American Heart Association and their efforts to reduce death caused by heart disease and stroke. The name of the tournament is "Got Heart".

You can help both CUSC and the American Heart Association by becoming involved and sponsoring this event. There are many levels of sponsorship starting as low as \$25. Many parents will sponsor a 1/8th page "ad" wishing their child the best in the tournament. Any donation/sponsorship of \$250 or more will ensure your business is listed on Tournament T-shirts AND we will provide a link from our website, www.cornwallunitedsoccer.com, to your web site.

Both CUSC and the American Heart Association hold tax exempt status, 501(C) (3), making your contribution tax deductible. Please see the attached form for levels of contribution. CUSC thanks you in advance for helping us with this event.

Sincerely,

Maureen Spaulding

Maureen Spaulding

CUSC Tournament Director



Cornwall United's Got Heart Tournament
January 26 & 27th, 2019
Benefitting the American Heart Association

Sponsorship Levels **Price**

BOOSTERS

Name/ Business listed on last page of program (25 characters or less) \$10

SILVER SPONSORS

Eighth Page (approx. 2"x3.5", about business card size) \$25

Quarter Page (approx.. 4"x3.5") \$50

GOLD SPONSORS

Half Page (approx.. 4"x7.25") \$100

DIAMOND SPONSORS

Full Page (approx.. 8.5"x7.25") \$200

Half Page Team Sponsor (approx. 4"x7.25" with team photo & your logo) \$150

Full Page (inside front or back cover – only 2 available!) \$500

PLATINUM SPONSORS

Field Sponsor – your ad will be listed in program for Fields and on schedule of games, Banner will be hung inside the dome during the tournament, your name and / or logo on back of tournament champions t-shirts) \$1000

OTHER SPONSORS

Banner Sponsor (you provide a 4'x10' banner to be hung in dome) \$200

Coaches Bag Sponsor (your logo on bag given to 125 coaches) \$250

Team Name / Age Group _____

Sales Rep Name / Phone# _____

Your Company Name _____

Email Address _____

Contact Person _____ Phone _____

Sponsorship Level / Type _____

Amount Enclosed _____ Cash / Check # _____ (credit available- contact Maureen@845-926-6461)

Your Ad Here: (attach your ad here or write what sponsor wants to state) -email digital images to cornwallunitedtournament@gmail.com

Email questions to cornwallunitedtournament@gmail.com Drop completed ad sales to Betsy at Merritt Florist 275 Main Street, Cornwall NY 12518 or mail to Cornwall United SC, PO Box 277, Cornwall, NY 12518 - *Ad deadline 1/11/19*